

**Field:** Technology

**Name:** America India Foundation

**Location:** Gurgaon, India

**Name of Position:** Assessing the Impact of AIF's Digital Equalizer Program

### **Brief Description of Organization**

The American India Foundation is committed to disrupting poverty, catalyzing social and economic change in India, and building a lasting bridge between the United States and India through high-impact interventions in education, livelihoods, public health, and leadership development, with a particular emphasis on empowering girls and women to achieve gender equity. Working closely with local communities, AIF partners with NGOs to develop and test innovative solutions and with governments to create and scale sustainable impact. Founded in 2001 at the initiative of President Bill Clinton following a suggestion from Indian Prime Minister Vajpayee, AIF has impacted the lives of 2.5 million of India's poor and aims to reach 5 million by 2018-2019.

### **Information Specific to the Internship:**

#### **Qualifications:**

Undergraduate and Graduate Students

- Experience in creating impact assessments (preferred, not required)
- Strong communications skills (to communicate to various stakeholders)
- Strong writing skills
- AIF prefers someone has a passion for education, technology, and/or empowering those living at the base of the pyramid.

#### **Primary Responsibilities**

AIF's Digital Equalizer program has impacted over 1 million children by connecting them to technology (computers, tablets), but there has not been a significant impact assessment performed on the program. Our intern will create an official impact assessment by:

- Interviewing stakeholders (students, teachers, parents, NGO staff members, etc...)
- Creating a metrics based system to measure impact
- Designing a strategy to convey impact to potential donors (highnet worth individuals, government agencies, corporations, etc...)

#### **Additional Information**

With 70% of India's one million public schools lacking basic computing technology, the country is facing significant challenges to prepare its youth for success in the 21st century global economy. Poor school infrastructure, high teacher absenteeism, a large volume of teacher vacancies, and persistently low levels of learning and achievement all contribute to a staggering dropout rate that sees nearly 50% of young people abandoning their education at the key transitional ages of secondary school. Since 2002, AIF's Digital Equalizer has been bridging this educational and digital divide by bringing technology to schools across India and utilizing technology to transform teaching and learning into a collaborative, project-based approach. The program is creating public education reform by targeting underresourced government schools since 2005. This approach helps teachers to be more effective while motivating and inspiring students to continue their education and open doors of opportunity to higher education and career success. To date, the program has impacted over 1 million children and has partnered with institutions such as Dell.

#### **Stipend/Assistance:**

Assistance in finding housing

**Internship Supervisor**

Sundar Krishnan, [sundar.krishnan@aif.org](mailto:sundar.krishnan@aif.org)

**To Apply:**

Email your application components to Emil Kuruvilla at [Emil.Kuruvilla@aif.org](mailto:Emil.Kuruvilla@aif.org)

- Resume / C.V.
- Cover Letter
- Skype Interview

**Website:**

[www.AIF.org](http://www.AIF.org)