

Evaldesign  
Delhi, India

Evaldesign is a Startup Research Consulting firm focused on designing Impact Assessments for Development Sector programs. We provide research inputs that lend programs an intrinsic ability to capture high quality data for quick feedback and effective implementation.

**Vision**

To make high accountability and efficiency intrinsic to programs by providing effective research and evaluation design consulting to development projects.

**Mission**

To help donors, investors, governments and non-profits in the social sector innovate and implement programs by providing high quality consulting on designing project roll-outs in a manner that lends programs for effective data collection, quick feedback and impact evaluation in a cost-effective manner using a human-centered design approach

A large number of organisations including Non-profits, CSR Initiatives, Governments and Impact Investors invest resources in Development Programs. Often, the impact of the programs or the efficiency of the output is not estimated due to the lack of data.

At Evaldesign we help understand and improve the efficiency of these programs through Impact Assessments for the Education, Health, Water, and Microfinance Sectors.

Evaldesign aims to provide rigorous evidence that gives an in-depth understanding of programs and their impact. We use well established quantitative methods such as randomized control trials, differences in differences and regression discontinuity as well as qualitative methods such as focus group discussions, semi structured interviews and case studies to enrich the understanding of programs and their impact. We also undertake process evaluations to understand program processes at the implementation level.

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