

Field: Social Entrepreneurship, Community Development

Name: Aman Foundation

Location: Karachi, Pakistan

Name of Positions: Social Entrepreneurship Intern (1), Summer Research Intern (3)

Brief Description of Organization:

The Aman Trust (AT) is a social sector enterprise that champions dignity and choice for the underserved throughout the MENASA region. For the Pakistan component of its work, AT has seeded the Aman Foundation (Aman) with USD 100 million to help achieve this mission through the relentless pursuit of sustainable, scalable and systemic development in the areas of Health, Education and Capacity Building within Pakistan as the three pillars of its 'business' strategy, whilst promoting female empowerment.

Information Specific to Social Entrepreneurship Internship:

Qualifications:

- Degree/concentration in Social Work, Development, Gender Studies, South Asian Studies, Economics
- Fluency in Urdu / English
- Knowledge of graphic design
- Mobility / travel into the community and villages
- Excellent writing skills
- Willingness to work independently
- This position is open only to Pakistani Citizens*

Primary Responsibilities:

Primary outcome – feasibility study and pilot plan: Aman has a concept note for the vocational training project prepared and wants someone to conduct a feasibility study to ensure that the social and commercial objectives are both achievable. As studies have shown that most BOP micro franchise models fail because the social objectives cloud judgment over commercial objectives such as outlet location, products etc. If the feasibility study is positive, we would like a pilot plan for the above model which will serve as a business case for a full scale launch in the future. The pilot plan has to be backed by research to assess the viability of the proposed micro franchise business by conducting market and community research.

Brief description of the BOP Micro Franchise Model: Research and develop a feasibility study for a BOP micro franchise model, which will produce and sell a range of homemade products to local franchised community shops. The aim is to create a sustainable and scalable business, which can be eventually owned and operated by women living at the BOP. At the start, the core team will manage finance, HR, production, distribution and marketing and then quickly devolve into a community ownership operational model. The concept is to make business profitable and consequently sustainable – with social objective of women employment and empowerment at its core - the outlet location, product mix and franchisee selection and client selection will all be designed for commercial success and profitability. The production sites and community shops

will be located in both urban and peri urban settlements of Karachi. The profits to be divided into the following (1) returns for the women (2) plough back into the business and (3) AmanTech training costs.

Information Specific to Summer Research Internship:

Qualifications:

This internship is open to both undergraduate and graduate students. The ideal candidate will demonstrate strong research and writing abilities. Successful candidates will also demonstrate:

- Strong time management , organizational and written communication skills
- Ability to take direction, work independently, and ask questions
- Attention to detail

Responsibilities:

The summer intern will work in the Business Development department and will be asked to carry out research in various areas of AMANTECH's operations including strategy building, evaluation of challenges faced and lessons learned, and new models for more effective and efficient outputs. The scope of the assignment will vary according to the length of the internship which will be mutually agreed upon with the selected candidate (expectation is 8 weeks). Projects assigned are interdisciplinary and involve extensive research combined with field exposure. Assignment Details: 1. Present a written research report at the end of their internship activity 2. Complete a program evaluation 3. Defend research at the final presentation/seminar.

AMANTECH was established by the Aman Foundation, a large-scale vocational training institute committed to serving Pakistan's neglected youth. Spread over a vast area of 6 acres in Karachi's Korangi Industrial Area, the institute provides a mix of vocational and soft skills training in order to facilitate employment opportunities locally and overseas. AMANTECH boasts of a modern facility comprising of 7 fully equipped computer labs, an extensive library, 18 workshops for hands-on practical training and a students' breakout area. Geared with state-of-the-art equipment, the institute ensures that within 12 months of training students are prepared to take on challenges at the highest levels. AMANTECH has recently introduced courses for women to provide, much needed, education and training to facilitate female empowerment that will stimulate the economy. AMANTECH not only provides technical education, but also focuses on soft skills, which are essential for the work environment. Courses include English, Computer Skills, CAD/CAM and Electronics. Assistance is also provided for job placements in the local and international markets per expertise and qualification of the students.

Schedule:

Summer internship opportunity of up to 8 weeks in duration

Stipend/Assistance:

Aman Foundation provides assistance finding housing, transportation stipend or assistance, meals, and cultural excursions.

Additional Information: For additional information please contact Asim Jahangir,
asim_jahangir@amanfoundation.org

To Apply: Cover letter and Resume/C.V. should be sent to amansai@amanfoundation.org [Nida Pracha]. The Aman Foundation will organize a Skype interview with qualified applicants.

Website: www.amanfoundation.org

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